

Most of your employees have never been trained on what it means to be a “Professional”



Michelle Parkes Biography

Michelle Parkes is the Managing Director of Bright Sparkes an Etiquette, Grooming and Character Development business.

She is a certified Image, Etiquette, and grooming Consultant with over 10 years' experience and she is also a member of the IAPO International Association of Professional Etiquette Consultants

Michelle is highly sought after to assist children, young adults, and corporate entities in teaching professionalism, business and social etiquette. She is the franchise holder of the Miss Universe Jamaica North West Beauty Pageant and has held the position of Sales and Marketing Director, Motivational Speaker and has had the privilege of inspiring over 2,000 young people in 2016 alone.

In addition, Michelle is a columnist for a national newspaper on the subject of Etiquette.

Contact:

Bright Sparkes

Grooming, Etiquette and Character Development

Why should you care? Because professional employees at all levels of your organization will be more likely to keep their commitments, work cooperatively and build rapport and trust with each other and with your customers.

So, how can you raise the bar?

Professionalism and Business Etiquette: Keys to Intentional Success Workshop

This 2-hour Workshop communicates the universal but often unspoken expectations of a professional. For the first time, everything you need to immediately increase the caliber of professionalism in your organization is captured here, including professionalism and social media—in an interactive and inspiring workshop filled with **practical tools and hands-on skill reinforcement activities**.

During this Workshop participants will learn to:

- Understand and apply the key elements of professionalism and business etiquette, including social etiquette
- Operate in any business environment with confidence and competence
- Build trust and personal equity regardless of position, skill level, years of experience or education
- Act with intention to embody professionalism from the inside out

This Workshop is appropriate for:

- Customer Service and Sales Staff
- Operational and Administrative Staff
- Dining Room Staff
- Refresher for Existing Managers
- New Managers
- Individual contributors who are transitioning to management positions
- New Employee Orientations

This fun, interactive and inspiring workshop uses proven principles of adult learning with a mix of short participative lectures and large- and small-group activities. ***Because of the experiential aspect, the information is easier to understand, remember and use.***